

PRIVACY AND COOKIES POLICY

Website: www.cherryloveshow.pl. Version [1.0], effective from .

This Policy applies to the use of the website.

1. Data Controller

The controller of the personal data of persons using the website www.cherryloveshow.pl is Alicja Duda, address: ul. Armii Krajowej 8A/26, 30-150 Kraków, Poland, PESEL No. 91100706983, e-mail address: contact@cherryloveshow.pl. The Controller has not appointed a Data Protection Officer.

2. Scope and purposes of personal data processing

1. **Active Participant Application Form.** We process the data provided in the form for the purpose of considering the application, carrying out the selection process and matching participants, pursuant to Article 6(1)(b) GDPR and, with regard to information concerning the gender of the person with whom the user wishes to be matched, on the basis of explicit consent referred to in Article 9(2)(a) GDPR.
2. **Marketing consent.** If the user selects the relevant box, we process the e-mail address for the purpose of providing information about subsequent editions of the Event, on the basis of consent referred to in Article 6(1)(a) GDPR and Article 398 of the Polish Electronic Communications Law.
3. **Match Pool.** If the user selects the relevant box, we process their data for the purpose of retaining it in the database of candidates for matching in subsequent editions, on the basis of consent referred to in Article 6(1)(a) GDPR.
4. **Correspondence.** We process data contained in messages sent to the Controller's e-mail address for the purpose of responding to such messages, pursuant to Article 6(1)(f) GDPR.
5. **Server logs.** The hosting provider records the IP address, date and time of the request, browser and operating system type, and the referring page address in order to ensure the security and proper operation of the website, pursuant to Article 6(1)(f) GDPR.
6. **Website statistics and online marketing.** To the extent that the website uses analytical or marketing tools, processing takes place on the basis of consent given through the cookie banner.

3. Voluntary provision of personal data

Providing data marked as mandatory in the form is a condition for consideration of the application.

Providing the remaining data and giving marketing consent and Match Pool consent is voluntary and does not affect the possibility of purchasing a ticket or participating in the Event.

4. Recipients of personal data

Recipients of personal data are: the website hosting provider [Hostinger], the e-mail service provider [Hostinger], the provider of the tool used to operate the Application Form [Google Forms], the ticket sales platform operator [Evenea], the voting tool provider [Slido/Vevox], and entities providing accounting and legal services to the Controller. Personal data is not sold or disclosed to third parties for their marketing purposes.

5. Transfers of personal data outside the European Economic Area

The use of certain tools may involve the transfer of personal data outside the European Economic Area, in particular to the United States. Such transfers take place on the basis of an adequacy decision of the European Commission or on the basis of Standard Contractual Clauses. A copy of the applicable safeguards may be obtained by contacting the Controller.

6. Retention periods

1. Data from applications submitted by persons who were not selected and who did not consent to the Match Pool is deleted within 3 days from the date of the Event to which the application related.

2. Data processed on the basis of consent is retained until the consent is withdrawn, but for no longer than 24 months from the last contact.
3. Correspondence is retained for the period necessary to conclude the relevant matter and for the applicable limitation period for claims.
4. Server logs are retained for the period specified by the hosting provider, but for no longer than 12 months.

7. Cookies

1. The website uses cookies, i.e. small text files stored on the user's device.
2. Strictly necessary cookies are used to ensure the proper operation of the website and to remember the choice made in the cookie banner. Their use does not require consent.
3. Analytics and marketing cookies are used only after consent has been given through the cookie banner. Consent may be withdrawn or its scope changed at any time using the settings available in the banner.
4. List of cookies used, including the provider, purpose and retention period: [12 months].
5. The user may independently change cookie settings in their browser, including blocking cookies completely. This may affect the operation of certain website functions.

8. Plugins and embedded content

The website contains links to external services, including the Evenea platform and the Controller's social media profiles. After following a link to an external service, the data protection rules of its operator apply. If content from external services is embedded in the website, such content is loaded only after consent has been given through the cookie banner.

9. User rights

1. The user has the right of access to personal data, rectification, erasure, restriction of processing, data portability, and the right to object to processing based on legitimate interests.
2. Consent may be withdrawn at any time, without affecting the lawfulness of processing carried out before its withdrawal, by sending a message to contact@cherryloveshow.pl.
3. The user has the right to lodge a complaint with the President of the Personal Data Protection Office (Prezes Urzędu Ochrony Danych Osobowych), ul. Stawki 2, 00-193 Warszawa, Poland.

10. Automated decision-making

The Controller does not make decisions concerning users based solely on automated processing, including profiling, which produce legal effects concerning them or similarly significantly affect them. Participants are matched by a human.

11. Amendments to this Policy

The Controller may amend this Policy in the event of changes in applicable law, changes to the tools used on the website, or changes in the scope of personal data processed. The current version is always available on the website, together with the version number and effective date.